


WELCOME NCGA Club Representatives



POPPY RIDGE
LIVERMORE, CA

It's a New Era



Our MISSION:



To **inspire** **all** to enjoy the **benefits** of **golf** by providing **innovative programs** and **services**

Our VISION:



To **ensure** the game of **golf** is **vibrant, inclusive** and **accessible**



NCGA Golf Course History



1966

Spyglass
Hill®



Robert Trent Jones

1986


POPPY HILLS
PEBBLE BEACH, CA



Robert Trent Jones, Jr.

1996


POPPY RIDGE
LIVERMORE, CA



Rees Jones



Who we Serve:



- **Over 220,000 members** across Northern California of all ages, gender, ethnicity, and skill level.
- **Over 1,350 golf clubs**, more than half of which are not affiliated with a specific golf course.
- **Over 350 golf facilities**, more than half of which are public.
- The **greater golf community**, in **partnership with the USGA**, through support of the California Alliance for Golf, and in collaboration with NCPGA, CGOA, CGSAA, the SCGA, and more; all to support the game and engage other golfers we have yet to serve as members.

Working Together:

How do we get to where we want to go?



Working Together:

- G** Growth *(Members)*
- P** Participation *(Club Events; Other)*
- S** Satisfaction *(Feedback helps us)*
- V** Volunteer *(Club Reps/TO/CR)*
- I** Invitation *(Club Facility, Golfers)*
- P** Poppy *(Group Bookings)*

Importance of the Club Rep Role

THANK YOU!!

For stepping into the role of Club
Representative!

We look forward to a great partnership!

Importance of the Club Rep Role

We have found that a high percentage of members are unaware of the breadth of our benefits and programs. Sometimes they don't even know they are NCGA members.

This is where you - our club reps - come in!

Importance of the Club Rep Role

- The Club Rep is the Liaison between the NCGA and your Club's members.
- You're the first person we go to when there's something that's needed. You can then share this with your Club President, Handicap Chair, Treasurer, etc.

Importance of the Club Rep Role

Key Club Rep Role Attributes

- A good communicator who is engaged with the Club and the NCGA to help other members get the most out of their membership.
- Optimally, you are familiar with most of your avid golfers to know who might best benefit from the various NCGA benefits.

Importance of the Club Rep Role

- The NCGA Club Rep should try to be “in the know” about NCGA member benefits.
- We want Club Reps to have the information to be regarded by their members as the expert on NCGA programs - a go-to resource.

Importance of the Club Rep Role

What is one of the easiest ways a Club Rep can stay “in the know”?

Read the Club Rep Newsletter!!

Importance of the Club Rep Role

The Club Rep Newsletter:

- Is sent out only to you as the Club Rep
- Goes out in the first week of every month
- Has all the latest news and information on benefits, changes to policy, and important deadlines.

Importance of the Club Rep Role

In addition to the Club Rep Newsletter

- Monthly Bulletin
- Bi-Monthly Handicap Revisions
- Visit the Member Club Resources on NCGA.org

Importance of the Club Rep Role

Future Steps

- Continued Engagement with NCGA Communications (Email Open Rates, Form and Survey Submissions)
- Engagement through NCGA Club Events, Individual Events, Travel and Volunteering: Tournament Officials, Rules Seminars, Course Raters

Importance of the Club Rep Role

Why?

- We have learned that the more members are engaged, the higher their satisfaction is, and consequently, retention in their club memberships are strong.
- It is a lot easier to retain members than to attract new members.
- Clubs or Members that play together stay together!

Working Together:

G Growth

P Participation (*Club Events; Other*)

S Satisfaction (*Feedback helps us*)

V Volunteer (*Club Reps/TO/CR*)

I Invitation (*Club Facility, Golfers*)

P Poppy (*Group Bookings*)

Tools to Help Your Club

- Memberplanet
 - Managing your club Roster
 - Has communication features to email your members keeping them engaged
 - All club billing is done through Memberplanet.com

Tools to Help Your Club

memberplanet

1901 Club

- Home
- Getting Started Guide
- Members
- Membership
- Admins
- Directory
- ENGAGE
 - Site Builder
 - Broadcast
 - Events
 - Donation Sites
 - Payment Forms
 - Document storage
 - Emails
 - Surveys
 - Invoices
 - Photos
 - Packets
 - Reports
- ACCOUNT
 - Group Billing

Use the NCGA Su

Engage member



Members



Membership



Emails



Group Billing

Tools to Help Your Club

- Memberplanet (Members and Membership)
 - Adding and removing members can be done manually or by using Membership Levels and Automation.
 - We have short step-by-step tutorial videos on adding and removing members on <https://ncga.org/renewal-hub>

Tools to Help Your Club

- Memberplanet (Communications with Members)
 - Memberplanet allows you to build and send emails with full integration for formatted text, images, and custom hyperlink buttons.
 - Emails can be saved as templates for easy reuse.
 - When used in conjunction with distribution lists and Smart Lists, clubs can send trackable communication to their entire group or easily tailor their message to target a specific set of recipients.

Tools to Help Your Club

New Additional Communications Tool:

- New Marketing Materials
 - Marketing Material Templates that clubs can use to email prospective members or post around the facility.
 - Clubs can co-brand to market their clubs on-site/email. Includes NCGA benefits and a professional look/tone/feel.

Tools to Help Your Club

- Memberplanet (Club Billing)
 - New invoices are generated at the beginning of each month and will include any new members added in the previous month

Tools to Help Your Club

- Memberplanet (Club Billing)
 - What happens when a member is not active but the club forgot to remove them?
 - Memberplanet is set up so that if you lapse the member from your club roster in the month the club is billed, it will generate an auto-credit for your club.

Tools to Help Your Club

- USGA Admin Portal
 - Digital Profiles
 - Handicapping and Score Editing
 - USGA Assessments and Quizzes
 - Login to your Club's Admin Portal at <https://adminportal.usga.org/auth/login>

Tools to Help Your Club



Golfer

Enter Name, GHIN # or Email Address



☒ Include Inactives

Bryan Rodriguez

Manage

Rapid Score Entry

Merges

Reports

Advanced Reports

Tools & Resources

Log Out

Manage > Northern California Golf Association > 1901 Club

1901 Club

Add Golfer

Add Club

Roster

Golfer Group

Account

Golfer Products

Handicap Review

Audit Log

Golfer Name

Membership Status

Merged

Membership Code (MC)

Gender

Golfer Group

Active

Select...

Select...

Select...

OR

Select...

Reset

Digital Profile

Select...

Export To Excel

Activate

Inactivate

Change Membership Type

Special Update

Active = 104

Inactive = 0

Total = 104

Hide Filters

Important: "Select All" includes record on all pages, not just the current page.

Golfer has a Digital Profile



Golfer Name



H.I.

Status

Status Date

GHIN #

Local #

Gender

Date Of Birth

MC

Digital Profile

Renewal Date



NCGA
GOLF SINCE 1901

Tools to Help Your Club

- USGA Admin Portal (Digital Profiles)
 - One of the biggest NCGA benefits is access to a handicap
 - Members must have a digital profile set up to access their GHIN number.
 - This means having an up to date email address on file

Tools to Help Your Club

- USGA Admin Portal (Digital Profiles)
 - Easily check your roster to view who does not have a digital profile set up.

Nevarez, Paul	
O'Brien, Caroline	
Orozco, Lupe	
Ow, Derrick	
Owen, Gavin	

Tools to Help Your Club

- USGA Admin Portal (Score Editing and Handicapping)
 - The club's handicap chair is the go-to person at your club to make any edits to your members' scores or handicaps.

Tools to Help Your Club

- USGA Admin Portal (Assessments & Quizzes)
 - The USGA will send out yearly assessments that only take a minute to complete.
 - Rules of Handicapping tests are sent out by the USGA every four years, when there is a new revision to the Rules.
 - Both the assessments and the tests are required for the club to be in compliance with the USGA.

Partnering for Participation

New Additional Benefits:

New Club Finder Tool

- Empowers prospective members to discover the best club for them.
- Gain insights into what other clubs offer, which can inspire new, innovative ideas for your club.

Working Together:

G Growth *(Members)*

P Participation

S Satisfaction *(Feedback helps us)*

V Volunteer *(Club Reps/TO/CR)*

I Invitation *(Club Facility, Golfers)*

P Poppy *(Group Bookings)*

Tools to Help Your Club Participation

Bluegolf

- BlueGolf is an excellent tool to help your clubs generate more participation and improve the efficiency for club events. The NCA provides complimentary access to all NCGA Clubs.
- It has significantly improved in recent years. All NCGA events utilize this program.
- Bluegolf TM tournament software is available for free to all clubs to use for their own events.
- Bluegolf can help cut down your time working on running events and allows for higher participation from your members

Tools to Help Your Club Participation

- Bluegolf

- To login to your club's BlueGolf platform go to <https://tm.bluegolf.com/>
- For webinars and training in Bluegolf please go to <https://bluegolf.supporthero.io/container/show/webinars>

Partnering for Participation

In addition to tools the NCGA has amazing benefits ready for your members to participate in!

Partnering for Participation

NCGA Member Benefits:

- Official USGA Handicap
- Events for Everyone
- Everyday NCGA Member Rates at Participating Courses
- Member Rates for Hotels, Rental Cars, Golf Services
- All-New Poppy Ridge 18-hole Course
- Golf News, Information, and Content
- New FREE Fantasy Golf League
-And More!

Partnering for Participation

Official USGA Handicap

- FREE Access to the USGA GHIN Mobile App for score posting



- Track your stats
- Easy-to-use digital scorecard
- Apple Watch integration
- 3D Course Maps and GPS

Partnering for Participation

Events for Everyone!

- The NCGA administers over 650+ event days each year!
- Here is how our Operations Team does it

Framework to Serve Our Members and Clubs

	Championships	Events & Tournaments	Recreational	Development & Education
Individual - Men/Coed - Women	Women's Legacy 	Senior Series 	Women's Single Day Events Outings Trips	
Team		Senior Series 	Women's Single Day Events Outings Trips	
Club			Outings Trips	
Junior		Junior Golf Competitions	 Junior Golf	 <i>NCGA Foundation</i>

Operations Department & Competition Involvement



The Operations department conducts or assists with events for every type of golfer in Northern California. In 2025, the NCGA will be involved with the following scope of events:

- City Championships
- Collegiate Championships
- NCAA Championships
- Senior Golf Associations Competitions
- NCPGA Qualifying and Championships
- USGA Qualifying and Championships
- CWAC Championships
- NCGA Qualifying and Championships
- California Amateur Championships
- Junior Tour of Northern California Championships
- CIF Championships
- Weekend Net Tour
- eClub Competitions
- Member Outings
- Member Trips
- Charitable Fundraising Competitions
- PGA Tour Qualifying and Championships
- PGA Champions Tour Qual. and Champ.
- Korn Ferry Tour Qual. and Championships
- Drive, Chip and Putt Qualifying
- NCGA Play Events
- National Amateur Championships
- Historical Private Women's Championships
- Historical Public Women's Championships
- Women's Open Days and Play Days

Operations Department

Other Responsibilities

The Operation Department assists the Governance Department with many other aspects of golf administration outside competitions, including the following responsibilities:

- **Amateur Status**
- **Points Program Management**
- **Volunteers**
 - Applications/Interviews
 - Training/Certification
 - Service Recognition/Retirement
 - Benefits/Awards
 - TOCR Day
 - Uniforms
- **Rules of Golf**
 - Rules Inquiries
 - Rules of Golf Articles
 - Rules of Golf Seminars
 - Club Seminars
 - Rules Resource website
 - Online Rules School
 - TOCR Website
 - Course Marking/Local Rules Review

NCGA Club Events

Throughout the year, the NCGA hosts specific Club Events for both Type 1 Regular Clubs and Type 2 Associate Clubs. Our goal is to have every club play in at least one of these events during the year.

Regular Club Events

- Four-Ball Net
- Zone Championship
- Senior Four-Ball Net
- NCGA Team Match
- NCGA Players League

Associate Club Events

- Associate Club Four-Ball Net
- Associate Club Championship
- Senior Four-Ball Net

These events require a Club Admin to register your club's team. Have them reach out to us today to learn more!

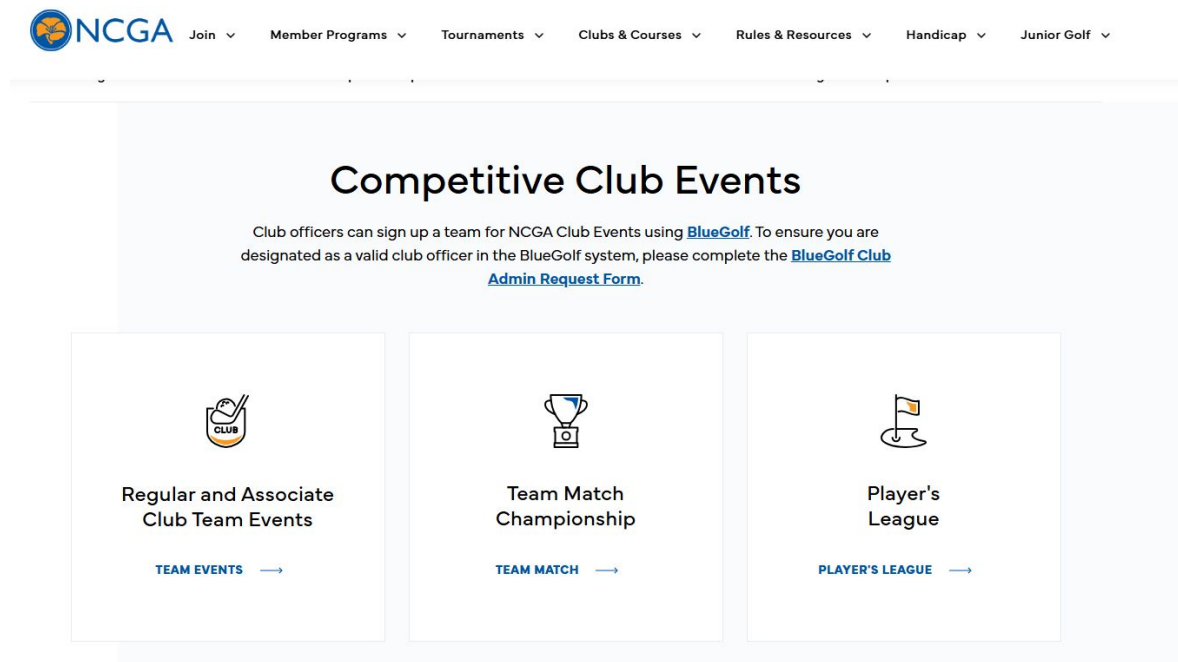
How to Register for Club Events

- On ncga.org, [navigate to the Member Club Resources page](#)




How to Register for Club Events

- Scroll down to find the Competitive Club Events section and click on the “BlueGolf Club Admin Request Form”




How to Register for Club Events

- Scroll down to find the Competitive Club Events section and click on the “BlueGolf Club Admin Request Form”

 [Join](#) [Member Programs](#) [Tournaments](#) [Clubs & Courses](#) [Rules & Resources](#) [Handicap](#) [Junior Golf](#)


Competitive Club Events

Club officers can sign up a team for NCGA Club Events using [BlueGolf](#). To ensure you are designated as a valid club officer in the BlueGolf system, please complete the [BlueGolf Club Admin Request Form](#).




Regular and Associate
Club Team Events

[TEAM EVENTS](#) →



Team Match
Championship

[TEAM MATCH](#) →



Player's
League

[PLAYER'S LEAGUE](#) →



NCGA/Blue Golf - Club Registration Permissions Form

If you are your club's representative for signing up members for NCGA tournaments/qualifying, please fill out this form. Upon completion of the form, we will promptly give you access to sign your members up for eligible events. If you have any questions, please contact tournaments@ncga.org

*Note: an account has likely already been made for you in Blue Golf using your GHIN# and email from the USGA Admin Portal. Please fill out that form using the same email and GHIN#. We will then grant access for you to sign your members up for NCGA events.

[Sign in to Google](#) to save your progress. [Learn more](#)

* Indicates required question

Club Type *

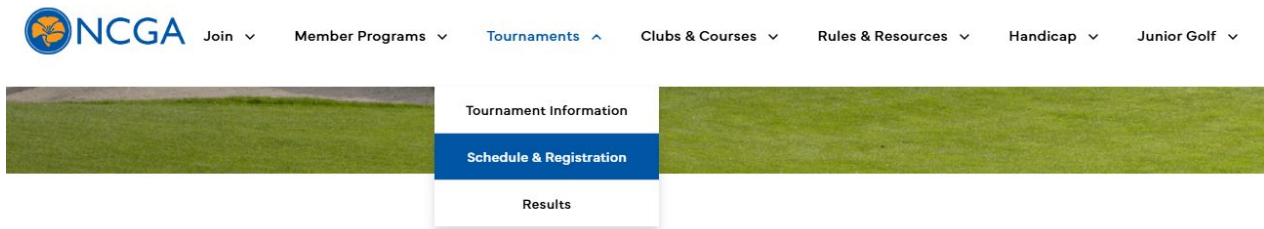
- ☐ Regular Club
- ☐ Associate Club

Club Name *

Your answer

How to Register for Club Events

- Head to the NCGA Event Calendar to access the full list of events. Under the “Tournaments” tab, select the “Schedule & Registration” option. Then, click on the “View 2025 Master Calendar”



NCGA Full Schedule and Registration

You can browse all upcoming events via our calendar. Click on an event for more details, including course, eligibility, format, and registration information.

[VIEW 2025 MASTER CALENDAR](#) →

How to Register for Club Events

- You can further filter down the calendar by selecting “Regular Club Events”, “Associate Club Events”,




Championships -				
Full Schedule	Championships	Eligibility		
Date	Tournaments			
Jan 3	Team Match - Saturday Registrati To Be Announced		Leaderboard	♡
Jan 3	Team Match - Thursday Registrati To Be Announced		Leaderboard	♡
Mar 24-26	26th NCGA Senior Four-Ball Char Poppy Hills GC - Pebble Beach, C	✓	Leaderboard	♡ View leaderboard
Mar 31 - Apr 1	20th NCGA Women's Net Amateu Poppy Hills GC - Pebble Beach, C		Leaderboard	♡ View leaderboard
Apr 22 - Jul 26	Team Match - Saturday		Leaderboard	♡ View leaderboard
Apr 22 - Aug 7	Team Match - Thursday		Leaderboard	♡ View leaderboard
Apr 24	NCGA Four-Ball Qual - Corica Par Corica Park - South - Alameda, CA		Leaderboard	♡ View leaderboard
Apr 29-30	PWGA Legacy Senior & Super Se Madera G & CC - Madera, CA Madera Municipal - Madera, CA		Leaderboard	♡ View leaderboard
May 5-6	33rd NCGA Associate Club Four-I Poppy Hills GC - Pebble Beach, C		Leaderboard	♡ View leaderboard
Apr 3	Assoc Club Four-Ball Net Q Paradise Valley - Fairfield,		Info	♡ View leaderboard
Apr 10	Assoc Club Four-Ball Net Q		Info	♡ View leaderboard

Associate Club Events -				
Full Schedule	Championships	Eligibility		
Date	Tournaments			
May 5-6	33rd NCGA Associate Club Four-Ball Net Poppy Hills GC - Pebble Beach, CA		Leaderboard	♡ View leaderboard
Apr 3	Assoc Club Four-Ball Net Qual - Paradise Paradise Valley - Fairfield, CA		Info	♡ View leaderboard
Apr 10	Assoc Club Four-Ball Net Qual - Coyote Coyote Creek GC - Valley - San Jose, CA		Info	♡ View leaderboard
Apr 11	Assoc Club Four-Ball Net Qual - DeLa De Laveaga - Santa Cruz, CA		Info	♡ View leaderboard
Apr 16	Assoc Club Four-Ball Net Qual - Boundary Boundary Oak GC - Walnut Creek, CA		Info	♡ View leaderboard
Apr 16	Assoc Club Four-Ball Net Qual - Windsor Windsor GC - Windsor, CA		Info	♡ View leaderboard
Apr 17	Assoc Club Four-Ball Net Qual - Ancil Ancil Hoffman GC - Carmichael, CA		Info	♡ View leaderboard
Aug 25-26	43rd NCGA Associate Club Championship ① B & BH - Blackhorse - Seaside, CA B & BH - Bayonet - Seaside, CA		Info	♡ Register \$655
Jul 24	NCGA Associate Club Qual - Del Monte Del Monte GC - Monterey, CA		Info	♡ Register \$655
Jul 31	NCGA Associate Club Qual - Baylands Baylands Golf Links - Palo Alto, CA		Info	♡ Register \$655

How to Register for Club Events


- Find the event that your members would like to compete in and click “Register”. To find out more info on the event, you can click on the “Info” button. Then the system will confirm that you are a Club Admin by having you input your GHIN# and verify your info.



Email address or Handicap Id:

Continue

Cancel



Tournaments Registration

NCGA Senior Four-Ball Net Qual - Metropolitan

TEAM #1

Player #1: Select Clear

Player #2: Select Clear

TEAM #2

Player #1: Select Clear

Player #2: Select Clear

TEAM #3

Player #1: Select Clear

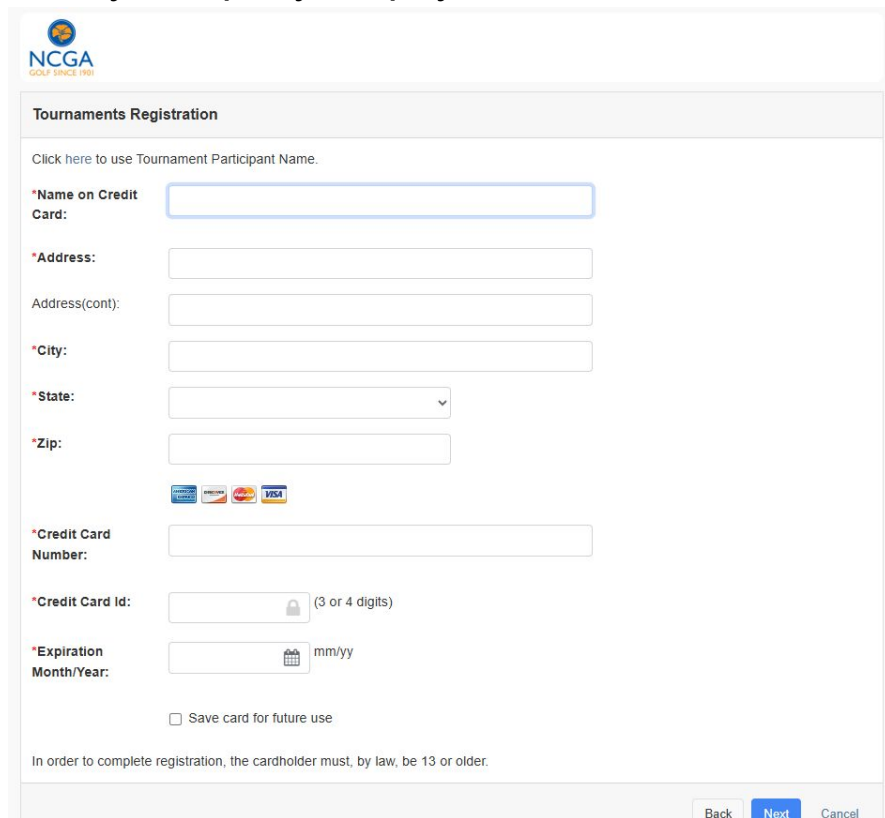
Player #2: Select Clear

Back Next Cancel

For some events, clubs are allowed to send up to 3 teams!

How to Register for Club Events

- The final page will have you input your payment information to confirm entry of your team.



The screenshot shows the 'Tournaments Registration' page on the NCGA website. At the top left is the NCGA logo with the tagline 'GOLF SINCE 1901'. Below the logo, the title 'Tournaments Registration' is displayed. A link 'Click here to use Tournament Participant Name.' is provided. The form contains several required fields marked with an asterisk: 'Name on Credit Card', 'Address', 'Address(cont)', 'City', 'State' (a dropdown menu), and 'Zip'. Below these fields are icons for accepted credit cards: American Express, Discover, Mastercard, and Visa. The 'Credit Card Number' field is followed by the 'Credit Card Id' field, which includes a lock icon and the instruction '(3 or 4 digits)'. The 'Expiration Month/Year' field includes a calendar icon and the instruction 'mm/yy'. A checkbox labeled 'Save card for future use' is located below the expiration field. At the bottom of the form, a note states: 'In order to complete registration, the cardholder must, by law, be 13 or older.' At the very bottom of the page, there are three buttons: 'Back', 'Next' (highlighted in blue), and 'Cancel'.

NCGA
GOLF SINCE 1901

Tournaments Registration

Click [here](#) to use Tournament Participant Name.

*Name on Credit Card:


*Address:

Address(cont):

*City:

*State:

*Zip:



*Credit Card Number:

*Credit Card Id: (3 or 4 digits)

*Expiration Month/Year: mm/yy

☐ Save card for future use

In order to complete registration, the cardholder must, by law, be 13 or older.

Back Next Cancel

Partnering for Participation

New Additional Benefits to Grow Together:

- Free Fantasy Golf League
- Club Participation and Engagement Metrics

Partnering for Participation

All new Fantasy Golf League

- Free Fantasy Golf League open to all members.
- Prizes for the top scorers in the league.
- The league runs throughout the year keeping members engaged

Partnering for Participation

New Additional Benefits:

- Club Engagement and Participation Metrics
 - Helps clubs see their engagement in the following areas:
 - Growth
 - Club Team Event Entries
 - Facility has hosted an NCGA event
 - Facility is a member benefit course
 - Club event held at Poppy Hills or Poppy Ridge
 - Percentage of Members that have Posted a Score
 - Tournament Official/Course Rater Participation

Working Together:

- G** Growth *(Members)*
- P** Participation *(Club Events; Other)*
- S** Satisfaction *(Feedback helps us)*

V Volunteer

- I** Invitation
- P** Poppy *(Group Bookings)*

V - Volunteer



**BECOME A VOLUNTEER
TOURNAMENT OFFICIAL WITH
THE NCGA**

Our incredible team of more than 300 volunteers make everything we do possible. We invite you to join us in our efforts and become eligible for fantastic benefits!

V - Volunteer

- We would love to see all clubs have at least one Club member volunteer as a Course Rater or a Tournament Official.
- It is a great way for members to stay engaged in the game with a behind the scenes look!
- Go to <https://ncga.org/about/volunteer> to learn more and to register.

Working Together:

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- P** Poppy *(Group Bookings)*

I - Invitation

Opportunities to Include/Invite NCGA...

- Invite the NCGA to host an NCGA Tournament or Rules Seminar at your facility
- To have your facility host a tournament or seminar please contact Bryce Leon at bleon@ncga.org

Working Together:

- G** Growth *(Members)*
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- I** Invitation *(Club Facility, Golfers)*

P Poppy

Most golf associations would love to have even one member-owned course available to their members. Our NCGA clubs and members are lucky enough to have three great courses available

- Poppy Hills
- Poppy Ridge
- The Ridge 9

We want to ensure that all our NCGA Clubs take advantage of this enormous benefit.

- Associate Clubs - bring out your club to enjoy these outstanding courses at a great rate for one of your events.
- Regular Clubs - come and join us during your facility's yearly aerification.

NCGA Club Member Benefit at Poppy Hills

At Poppy Hills, we pair legendary golf with fresh, contemporary cuisine and superior service to help you host a seamless and memorable golf event.

Our professional and dedicated Group Golf Ambassador can customize a package that's right for you.

How to Book a Club Event

<https://poppyhillsgolf.ncga.org/group-outings>

Contact Cassidy Young (831) 622-8239 or cyoung@ncga.org

Partnering for Growth

NCGA Member Benefits at Poppy Hills:

Non-member

Green Fees: \$350

Cart Fees: \$25 per rider

Non-member Twilight

Monday–Thursday: \$100

Friday–Sunday: \$120

Cart Fees: \$25 per rider

Member

Monday–Thursday: \$95

Friday–Sunday: \$125

Cart Fees: \$25 per rider

Member Twilight

Monday–Thursday: \$60

Friday–Sunday: \$90

Cart Fees: \$25 per rider

NCGA Club Member Benefit at Poppy Ridge

NCGA CLUB MEMBER BENEFIT

NCGA Club Bookings are one of the most valuable member benefits

Enjoy the Same Affordable Rates as Members do for Everyday Play

\$70 Green Fee Weekdays

\$100 Green Fee Weekends

\$25 Cart Fees (includes GPS on carts)

Single Point of Contact from Booking through Execution of the Event

Experienced and Professional Staff

Exceptional F&B Offerings

9-hole events available on The Ridge 9 (\$25 GF WD, \$35 GF WE)

HOW TO BOOK A CLUB EVENT

<https://poppyridgegolf.ncga.org/host-an-event>

Contact Tiffani Lew, 925-456-8238 or tlew@ncga.org

Partnering for Growth

NCGA Member Benefits at Poppy Ridge:

Non-Member

Poppy Ridge 18-hole Course

Monday-Thursday: **\$150**

Friday-Sunday: **\$175**

Cart Fees: **\$25** per rider

Twilight

Monday-Thursday: **\$80**

Friday-Sunday: **\$100**

Cart Fees: **\$15** per rider

Member

Poppy Ridge 18-hole Course

Monday-Thursday: **\$70**

Friday-Sunday: **\$100**

Cart Fees: **\$25** per rider

Seniors 60+ (M-TH only): **\$75** includes green fee & cart

Member Twilight

Monday-Thursday: **\$50**

Friday-Sunday: **\$75**

Cart Fees: **\$15** per rider

Poppy Ridge Renovation



POPPY RIDGE
LIVERMORE, CA

It's a New Era



PROJECT OBJECTIVES

Create the best 18-golf course

- Ability to host NCGA Championships
- Enjoyable for players of all skill levels
- Create a more walkable golf course

Support Player Development/Growth of the Game

- 17,000 SF Putting Green
- 6,000 SF Chipping Green with 2 bunkers
- New turf/irrigation on the driving range
- Shorter 9-hole standalone course
 - Par 34
 - 1,900 to 2,800 yards
 - Remove time and intimidation/barriers
 - Options for those entering and exiting the game

Redesign features that help support ongoing excellent condition standards

- State of the Art Irrigation and Drainage System
- Santa Ana Bermuda Tees, Fairways, Surrounds
- Prestige Bentgrass Greens
- California Native Grasses
- Fairway and green topdressing and aerification programs

Keep green fees affordable and provide value to NCGA Members



POPPY RIDGE
LIVERMORE, CA

It's a New Era

VISION

Ribbon Tees

- Blend into the landscape and offer a wide variety of setup options

Wide Fairways

- Allows players of all abilities to have fun, appropriate given the wind patterns, better players are forced to think about position off the tee

Short Grass Around the Greens

- Players can use any club in the bag, harder for good players to determine which shot to play, easier for average golfers (can putt from off the green)

Shorter Green to Tee Connections

- Improves Pace of Play, Shorter Walk

Variety of Playing Directions & Yardages

- Provides variety and takes you on a journey throughout the round
- Use prevailing wind patterns to balance Par 3's, Par 4's, Par 5's

PLAYABILITY ANALYSIS

Jay Blasi
From July 2022




Strategically connecting fairways will give players much wider areas to play to without drastically changing turf quantities.



Looking Forward to 2025 and Beyond

With these benefits, tools and most importantly you, our Club Reps, we know we can continue to grow this game we all love so much!

THANK YOU!



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LIVERMORE, CA

It's a New Era

