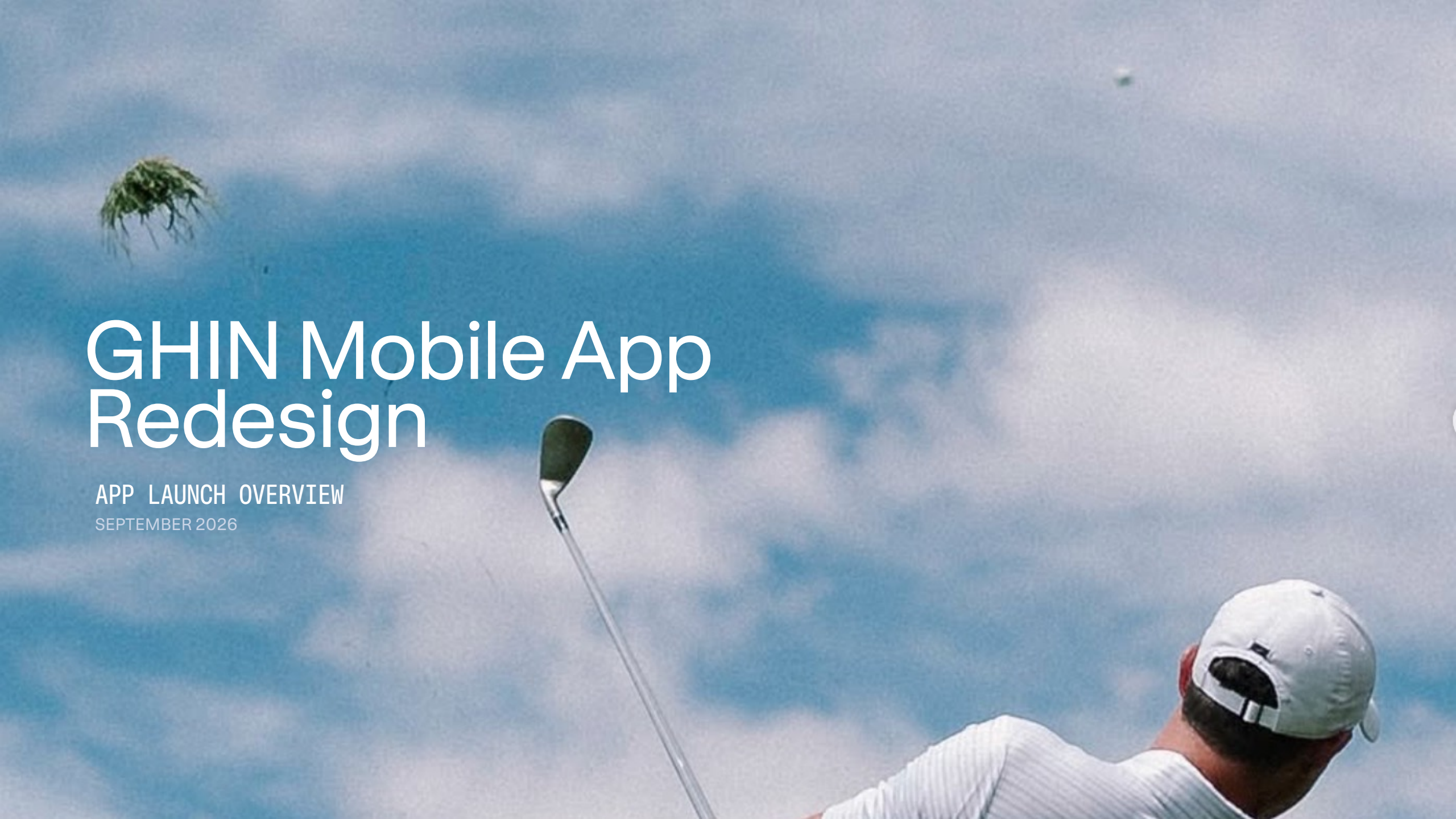


A golfer wearing a white cap and a white shirt is captured in the middle of a golf swing. The golfer is positioned in the lower right corner of the frame. A golf club is visible, extending from the golfer towards the center. In the upper left, a golf ball is seen in mid-air, having just been hit. The background is a bright blue sky with scattered white clouds. A small, dark, bushy object is visible in the upper left sky area.

GHIN Mobile App Redesign

APP LAUNCH OVERVIEW

SEPTEMBER 2026

THE FRAMEWORK

PROJECT OVERVIEW

Launch a redesigned GHIN app experience to become a true playing companion and compete in the golf app marketplace.

CLARITY

A cleaner, more intuitive, consistent design. The redesigned home screen puts Handicap Index® and core tools front and center.

PLAY

Simpler round setup, faster scoring and stat tracking, richer course graphics, and one-handed use with fewer taps.

INSIGHT

The biggest expansion of capability: a new Stats section with trends, hole-by-hole, advanced stats, and course-specific results.

CONNECTION

More ways to play and compete: group scoring, match play, a rebuilt Apple Watch experience, and Challenges.



HOME

Handicap Index® and AGA membership elevated to the top of the screen.
Revision Highlights surface your recent round activity — best score, most recent, and what's leaving your scoring record.
Play, Post Score, and the Handicap Calculator are one tap away.



Mississippi Golf Association

GHIN# 10192286

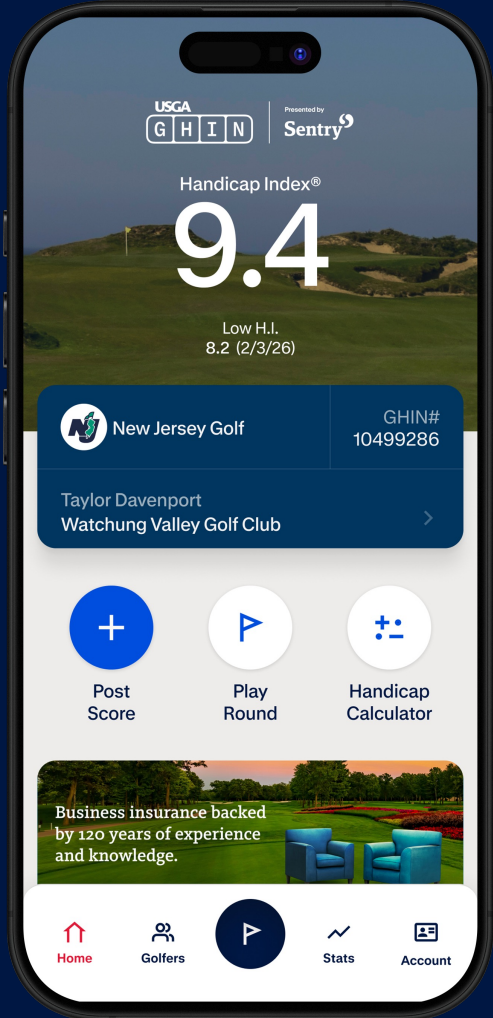
Steve Mahn
Cedar Ridge Golf Club >



Alabama Golf Association

GHIN# 20179286

Max Hurd
Meadowlark Golf and Country Club >



Revision Highlights

Last 20 Rounds View All

Most Recent Round

Blackthorn Golf Club
09.13.26

82
DIFF 9.0

Best Differential

Knickerbocker Country Club
07.12.26

81
DIFF 8.4

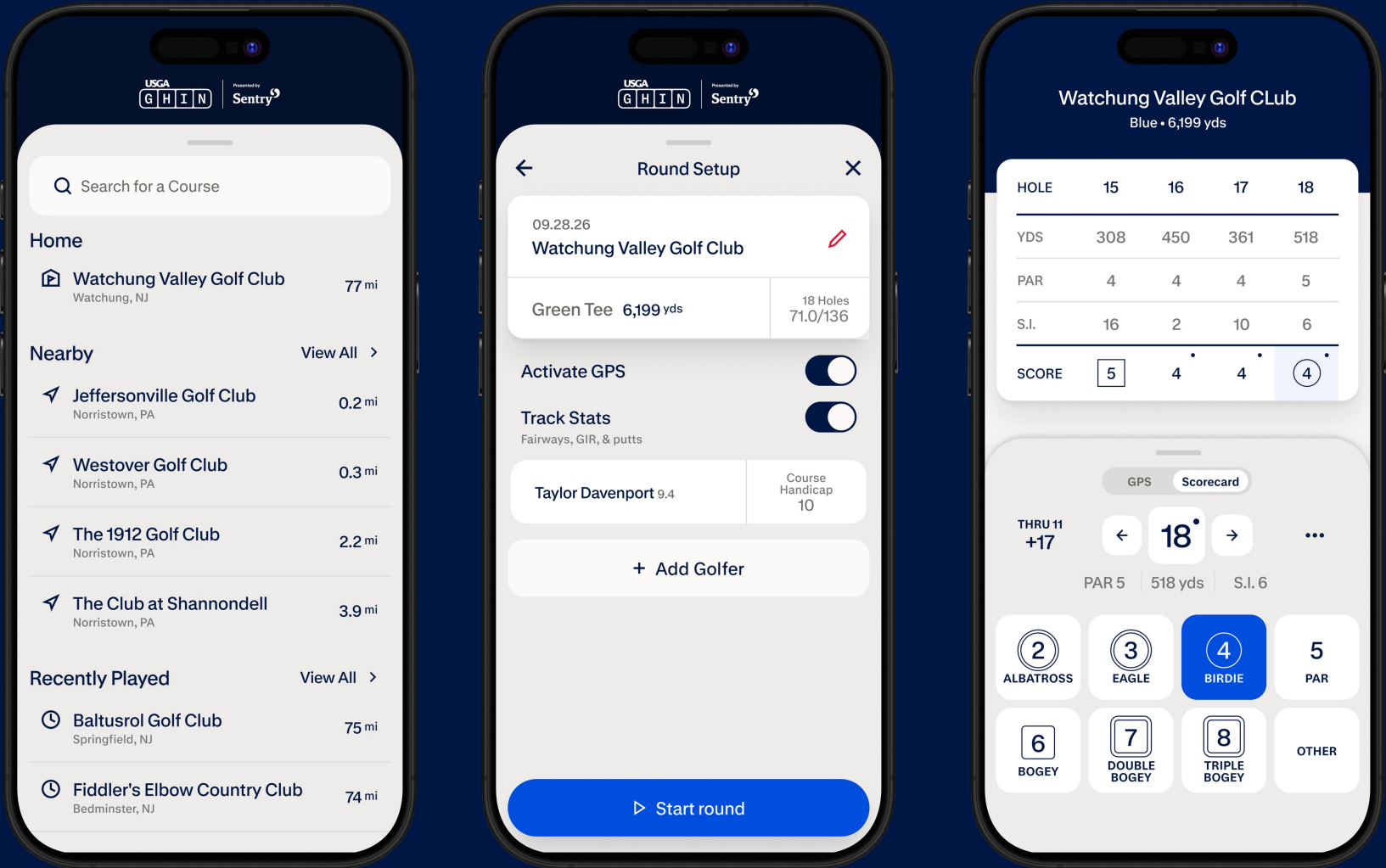
Next Differential to Drop

Watchung Valley Golf Club
07.11.26

87
DIFF 12.6

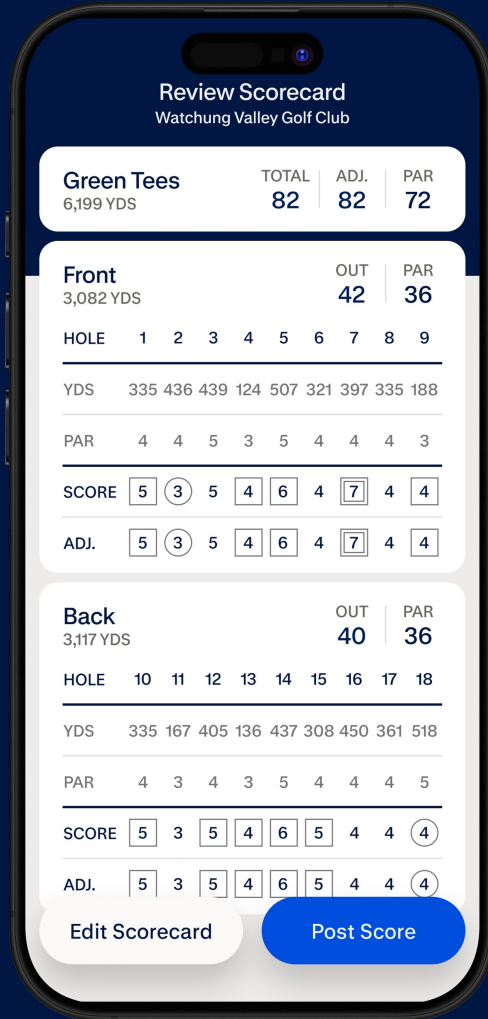
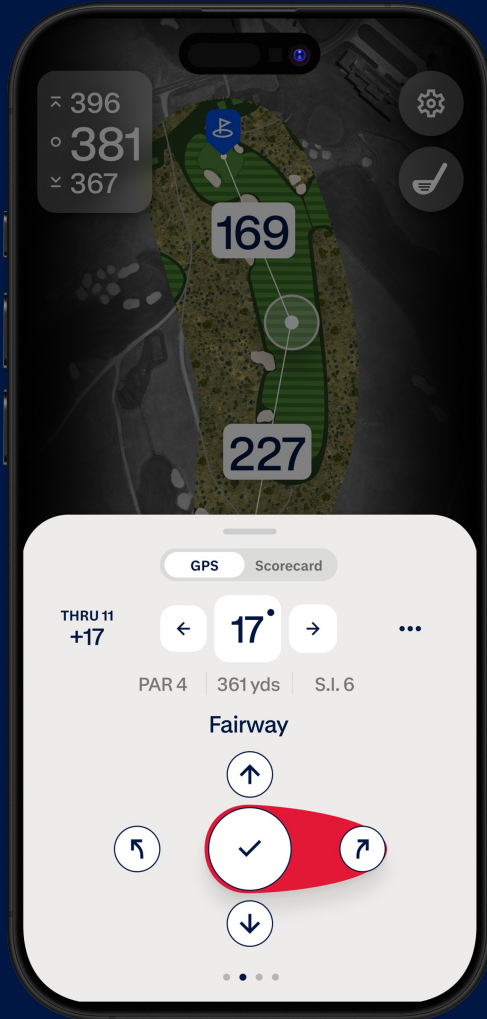
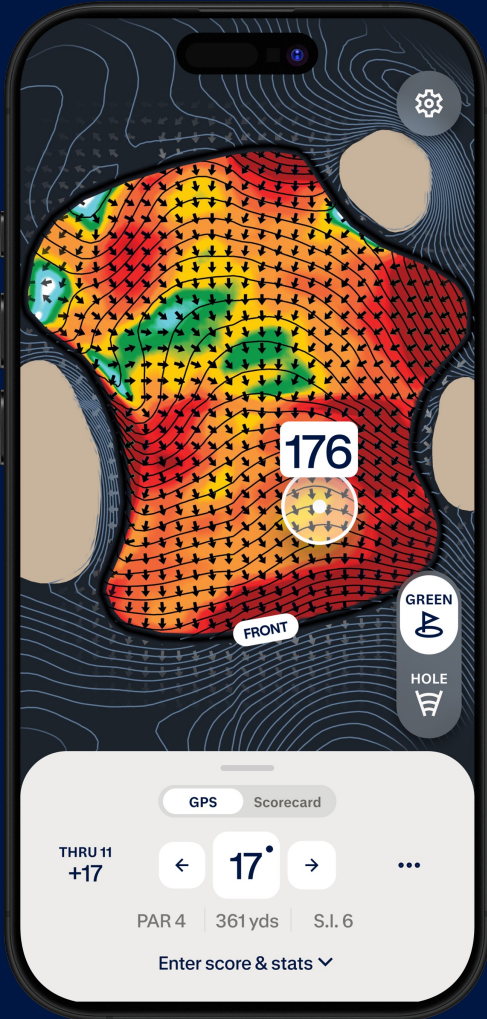
SCORE POSTING

Improved course search and round setup simplifies user flow.
Post hole-by-hole (with stats) or total score; HBH is prioritized in the new design
Round summary confirms the score, visualizes stats and shows Score Differential immediately.



PLAY WITH GPS

Simpler round setup surfaces your home, nearby, and recently played courses.
New maps show more context around the hole.
Scoring and stat entry sit at the bottom of the screen for one-handed use, auto-advancing from strokes to fairway to GIR to putts.



APPLE WATCH

Simplified Apple Watch design focuses on yardages to the green.

Dedicated Score button ensures users don't accidentally input scores and stats.

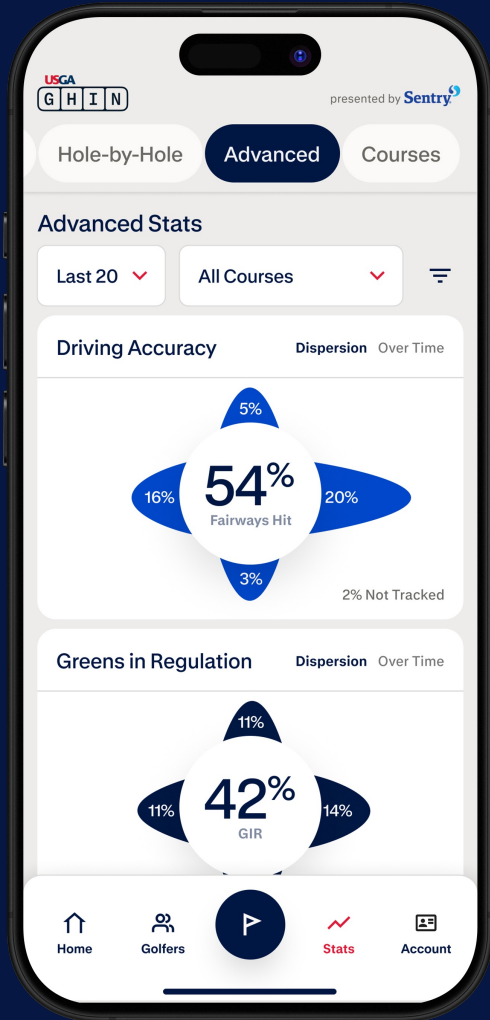
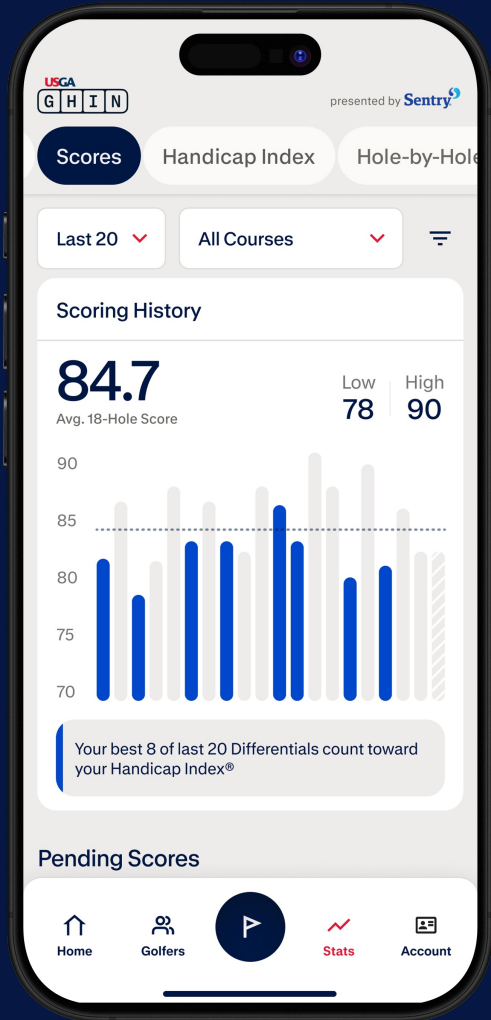
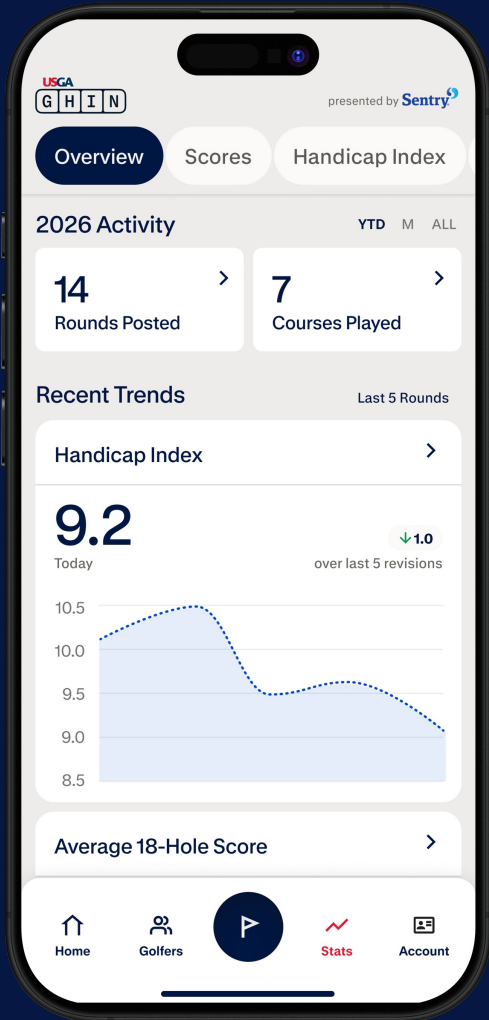
Apple Watch is now available to use for all GHIN users, where Enhanced GPS users get front/middle/back + key yardages.

Basic users only see distance to the middle.



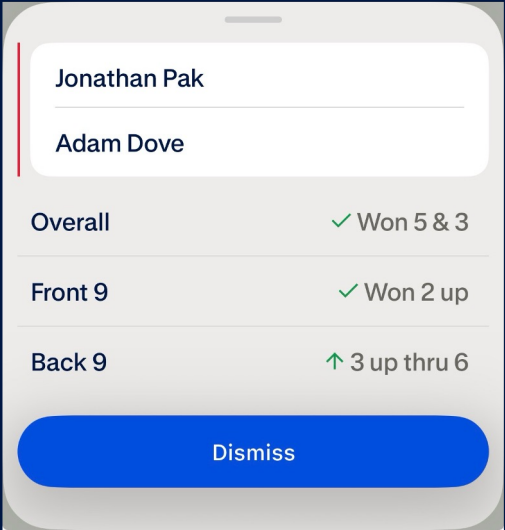
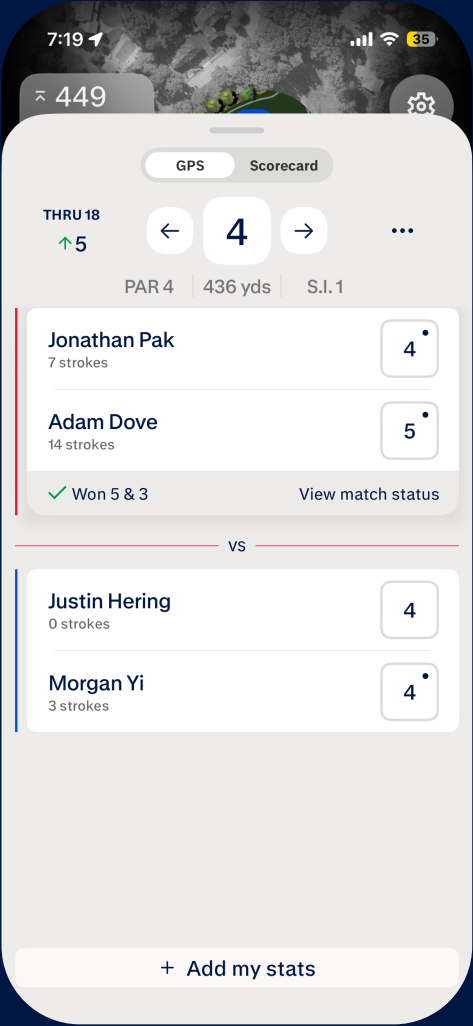
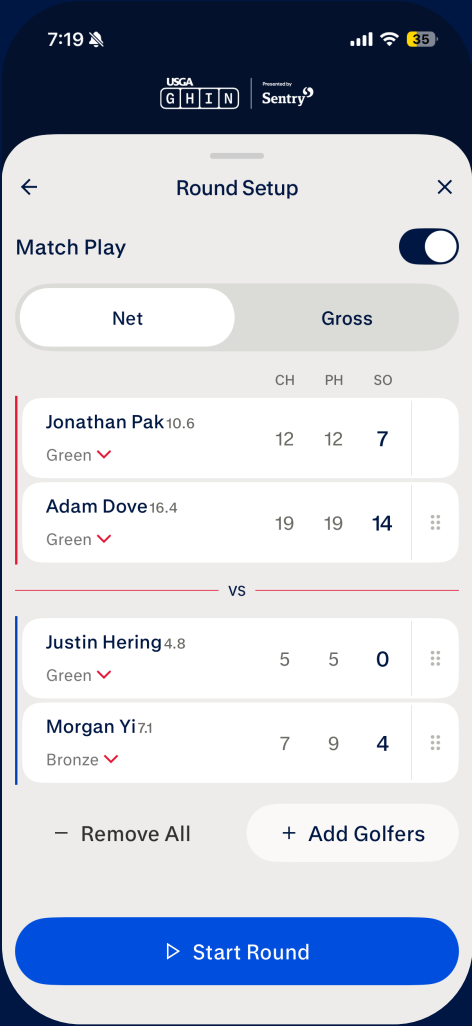
ADVANCED STATS

An expanded Stats section with new Overview tab that shows recent performance trends.
Dedicated tabs for Scores, Handicap Index, Hole-by-hole, Advanced stats, and Courses to dive deeper into data.
Updated charts and graphs can be long pressed to see details.



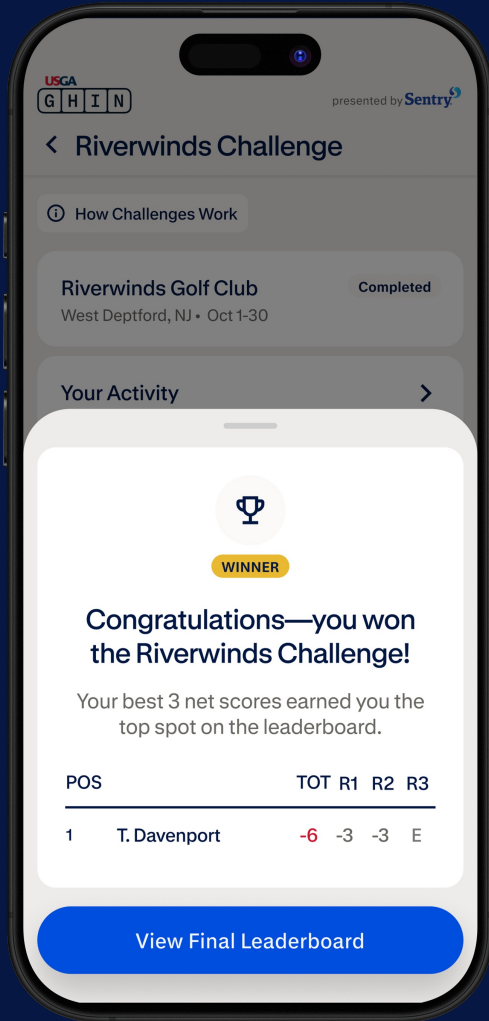
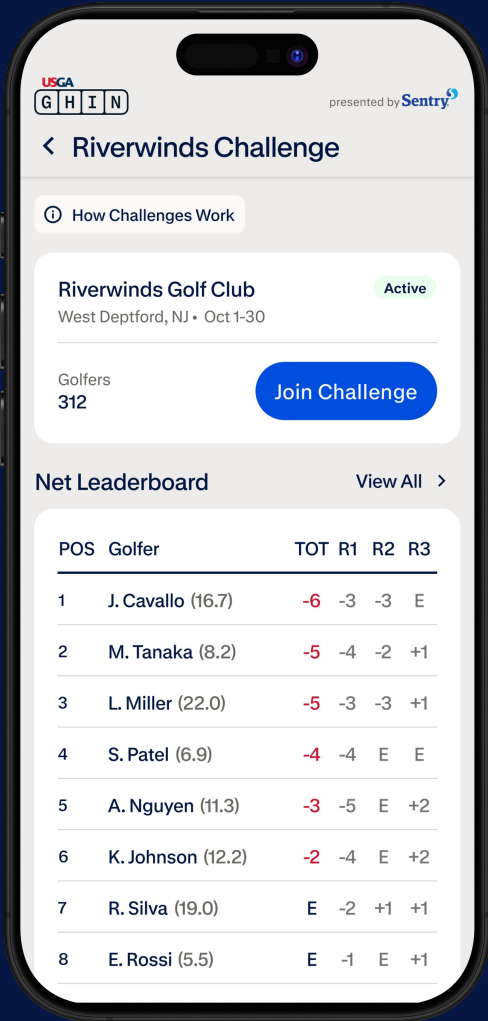
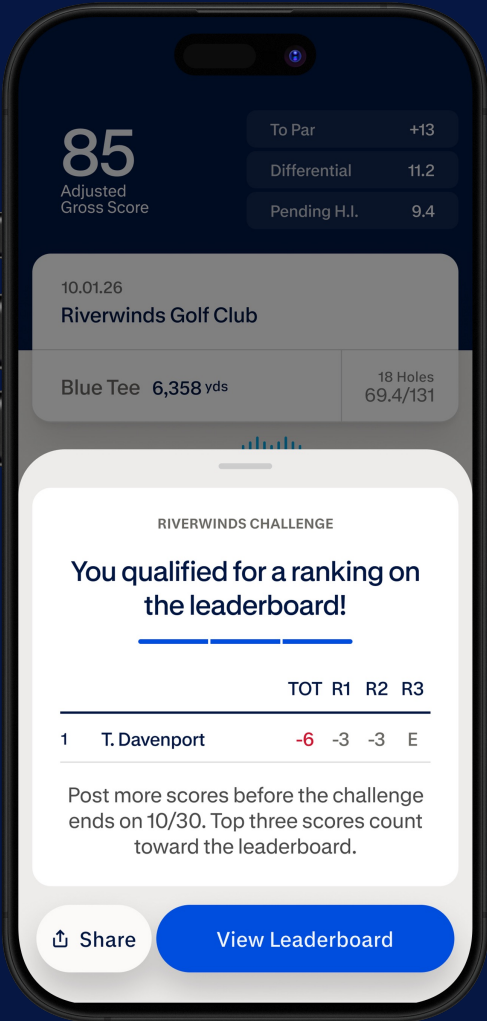
MATCH PLAY

Set up and play fair matches against other golfers using Handicap Index.
Match results now show front nine, back nine, and overall to support Nassau game play.



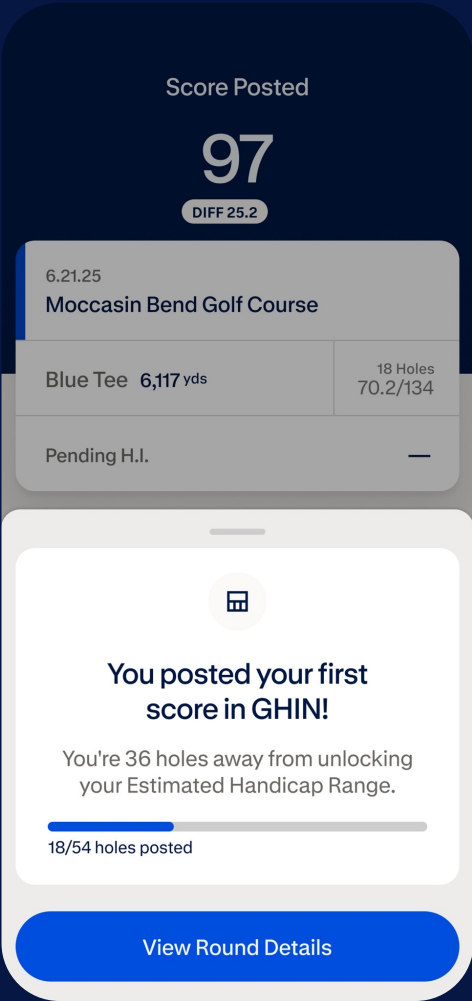
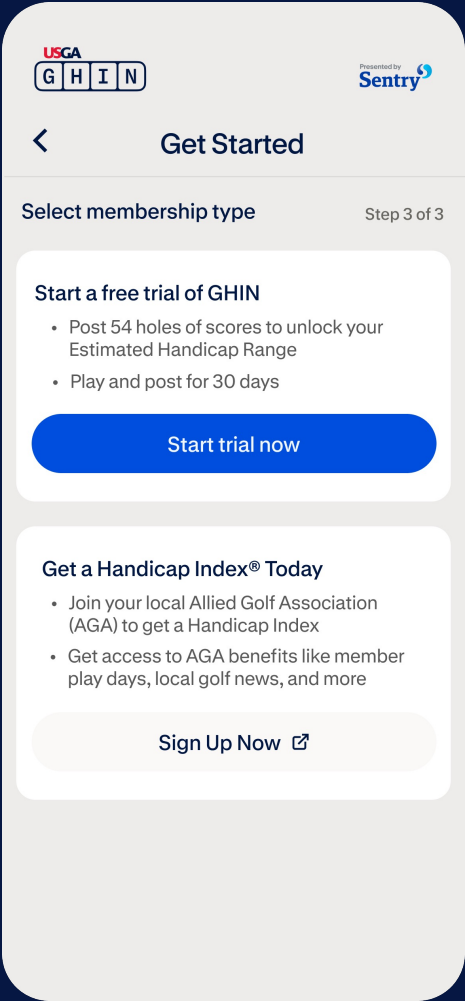
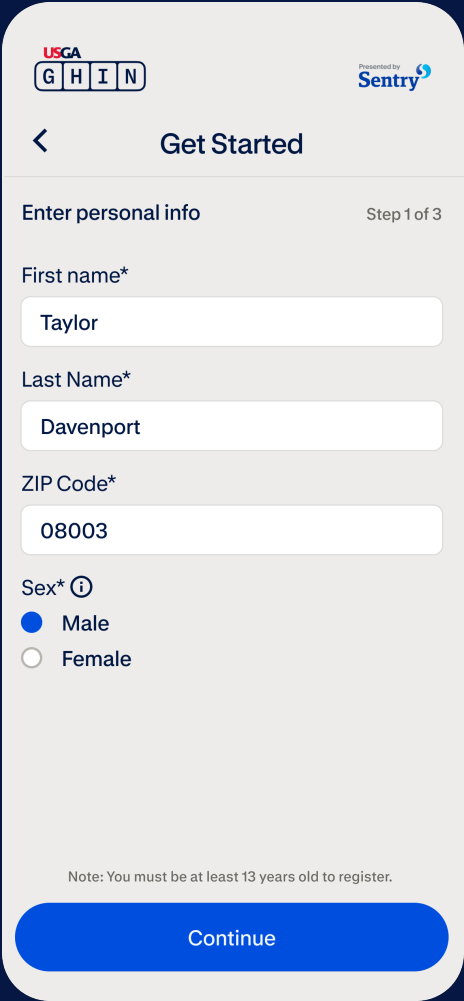
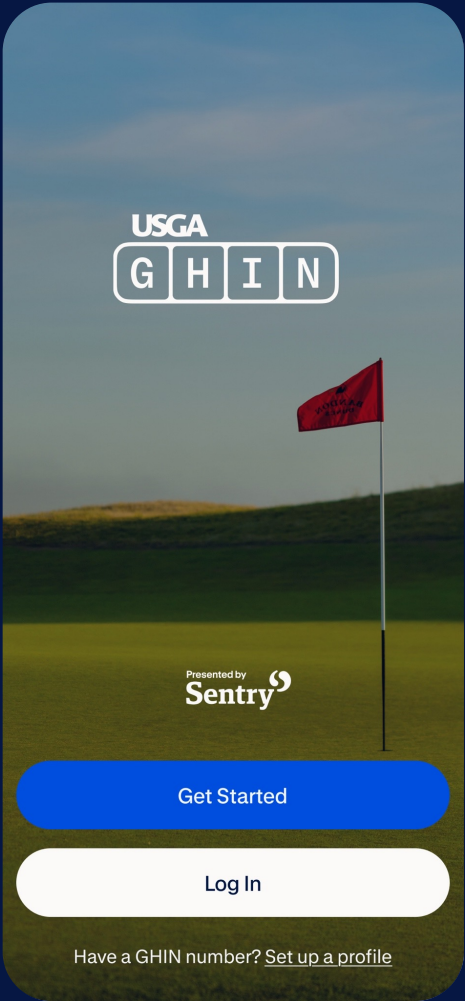
CHALLENGES

Virtual leaderboards set up by Allied Golf Associations at specific courses around the country. Golfers can join and post net scores, with three scores earning a ranking on the leaderboard. This feature is designed for golfers to utilize their Handicap Index without having to join a tournament or league.



TRIALS & ONBOARDING

A clearer path for new golfers: start a free trial, post 3 scores to unlock an Estimated Handicap Range, and keep posting for 30 days. Golfers can now choose to sign up for a Handicap Index during registration instead of forcing them to start a trial first.





Presented by

Sentry

